**5.2 Feasibility study:**

**5.2.1 Lack of information in website:**

The most feasible solution of this problem is to train up existing employee about website. As BSRTI is a government institute, recruitment of employee is dependent on government. If there any need of employee for any vacant sector, at first the institute have to inform the government. If government thinks it is worth to recruit employee for the sector they start to perform the whole process of selecting employee. But the system often gets lengthy and time consuming and sometimes it is found harder to get approval of recruiting people because government often remains apathetic to pay attention to the request done by different institutions. It is also not economically feasible of a company to pay salary only for updating or modifying website if there exist enough number of employee with the knowledge of computer who can do the work through proper training and workshop.

**5.2.2 Not having any system analyst:**

The more feasible solution of not having any system analyst is to open an IT sector. As we have mentioned earlier that we want to train the existing employee for continuous updating and modifying website, there is a need of skillful IT professionals. When someone needs help with a technological issue or has just joined the company and needs help navigating new equipment IT professionals can train them up. There is no need of any third party to train them. As well as the IT professionals can maintain computer infrastructures of the company, assist new users with computers and software issues, can perform software updates, can handle database and digitalization of important documents. They can act as a web developer, programmer and possibly other that ultimately help companies achieve their goals.

**5.2.3 Limitations in publicity:**

The most effective way to promote their organization is to advertise their activity through online portals or communication platform like facebook. Now a days people are more used to with facebook rather than website. It is easier to reach people through facebook as they spend a long time in it. Facebook is also a great media for business and motivation. It is also less costly and less skill is required.

It is needed to have google authentication to lounge an android app. After completing the google authentication an adroid app it will be more efficient in business marketing because users find it easier in communicating and ordering purpose. People find it more flexible to use android app than website. It is also easier to handle an app than website. As modern people is more used to android app it will help in spreading business marketing.